

## **Announcement of Ex Dividend Date / Dividend Payment for the year 2009**

The company “Newsphone Hellas – Commercial Societe Anonyme- Audiotext Services- Integration IT and Telecommunication Services”, “NEWSPHONE HELLAS S.A.” in accordance with paragraph 4.1.3.4 of the Regulation of the Athens Exchange, announces that during the Annual Ordinary General Meeting of the shareholders held on June 25<sup>th</sup>, 2010, the distribution of dividend for the year 2009 was decided, that amounts to 0,041 Euro per share.

The aforementioned amount shall be increased by the dividend that corresponds to 97.901 own shares of the company, that were acquired from 12.09.2007 onwards - following the application of Law 3604/2007 that amended and codified Law 2190/1920- and the company holds today, that is, it shall be increased by 0,00014 Euros per share, and consequently the total amount of dividend per share shall amount to 0,04114 euro.

Following tax deduction of 10%, the payable net dividend shall amount to 0,037026 per share.

The 16/8/2010 has been set as the Ex Dividend Date.

Beneficiaries of the dividend for 2009 shall be those shareholders that are registered at the Dematerialized Securities System (D.S.S) on 18/08/2010.

The payment of the dividend shall take place on 24/08/2010 by the reimbursing bank EFG EUROBANK ERGASIAS as follows:

- (1) Via the DSS Operator, in accordance with paragraph 5.5.2 of the Regulation of the Athens Exchange and article 39 of the DSS Operation Regulation.
- (2) Via the bank branch network of EFG EUROBANK ERGASIAS, for those shareholders that have requested to be exempted from its DSS Operator or have their shares deposited in the special account of their Investor Share.
- (3) For those shareholders that the credit of their accounts through their Operators is not possible, the collection of dividend may be effected through the bank branch network of EFG EUROBANK ERGASIAS

Collection of dividend for the aforementioned cases (2) and (3) shall be possible until 31/12/2010 and shall be effectuated with the presentation of the relevant Investor Share Number on the DSS and the presentation of their police identity card, either in person or through a lawfully authorized representative.

After 31/12/2010 the payment of dividend shall only be effectuated at the company’s offices at 280 Thisseos Avenue, Kallithea, Attica.

For any further information, the shareholders are requested to communicate with the Shareholders Services Department (Ms. Zoe Aravosita at 2109472222)